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GAV CARMANN

Passionate, adaptable and creative video content producer and co-founder of the dynamic freelance partnership, Voyage Creative Studios. With 10+ years of experience within freelance and in-house teams, my work over the years has spanned small, local companies to large international brands within a plethora of industries. My professional yet friendly and relaxed approach to content creation allows for highly collaborative and productive working relationships to ensure the best



EXPERTISE



Promotional



Social media



Interviews



Product



Travel and lifestyle



Tutorials

PROGRAMS



EDUCATION

Upper Second Class Honours in TV & Video Production, Solent University

EXPERIENCE

Carmann Creative, Co-Founder + Video Content Producer

Video content producer of this graphic design & video production partnership, dedicated to helping businesses communicate effectively and creatively with their audience. I work collaboratively with clients to ensure high-quality, engaging content is delivered on brief. Including work with regular clients such as; Goodwood Race Track, Royal Academy of Engineering, Fat Face and local community charity organisations STEMunity and Pamodzi Creatives.

Wiggle, In-house Video Producer

I was brought into the Wiggle team to deliver innovative, engaging and creative video content for a wide range of different platforms and channels. Whether that was creating product & lifestyle videos to accompany product pages or working to add content to the wider marketing strategy by producing video aimed at customers through email, PPC adverts, YouTube and social media channels. This role, again saw me taking on the responsibility of the whole production process; from the initial concept, scripting and planning phase all the way through the production and post-production of the content.

Iglu.com, In-house Video Content Producer

My role here evolved over time, starting with me as the only video team member within the marketing department - eventually leading to me heading up a small in-house production team where I oversaw all video content creation within the company, primarily focused on building YouTube presence, which I grew from nothing to 10,000 subscribers. This saw me take on a lot of responsibility, whether it was the planning, scheduling and organising of upcoming overseas shoots, scriptwriting, KPI reporting, filming or post-production.

(2019 - PRSNT)

(2017 - 2019)

(2013 - 2017)